



Summer Fun Finland Workshop Pre Tour

Summer in Arctic Archipelago: Oulu and Hailuoto Pre Tour 28.-30.8.2020

Arctic Archipelago – explore the exciting new destination

***Oulu** is a lively urban city by the Bothnian Bay in Northern Finland. Oulu is easily accessible by 1-hour flight or 6-hour train from Helsinki. Oulu has a compact city center with beautiful old buildings and excellent tourism infrastructure. Oulu is surrounded by water, making water activities possible throughout the year – in the winter they take place on the frozen sea! **Hailuoto island** is the other extreme to the city life: a sparsely populated Arctic island with fishing traditions and unique local culture. It is no wonder that many artists are living on the island, seeking inspiration from the northern nature.*

This tour is recommended for tour operators from Germany, Switzerland, Austria, Belgium, the Netherlands and other European countries.

This tour is recommended mainly for tour operators handling group travel.

Programme

Friday 28.8.2020

Arrival at Oulu

16:10 **Departure from Helsinki**

Finnair flight AY441 to Oulu

17:10 **Arrival at Oulu Airport**



Transfer to Oulu City; during the transfer Oulu Travel Region introduction by [VisitOulu](#), the regional travel marketing organization.

18:00 **Check-in at [Sokos Hotel Arina](#)**, a lively city hotel with 260 rooms and located next to two of Oulu's most important landmarks: the Valkea shopping mall and the Rotuaari pedestrian street.

18:30 **Hotel inspection**
Sokos Hotel Arina will be refurbished starting from October 2020, one part at a time. We will have a look at the [three new model rooms](#), each having their own Oulu-related story.



19:00 **Guided Oulu City Tour by foot**
Guided bus and walking tours with authorized Oulu City Tourist Guides are booked via [Go Arctic](#). Guiding services are available in 13 different languages.

20:00 **Dinner at [Sokeri-Jussi Tavern](#)**, an atmospheric restaurant located in an old timber storehouse on the idyllic Pikisaari island, only a short walk from the Oulu Market Square.

Saturday 29.8.2020

Oulu-Hailuoto

Breakfast

Wear convenient clothing suitable for outdoor canoeing activity.

8:45 Check-out and loading luggage into the bus



9:00 Canoeing in Oulujoki River delta

Oulu is characterized by water. River Oulujoki runs through the city centre, ending up in the Bothnian Bay and providing opportunities for a wide range of water activities. In this canoeing activity you will see Oulu from a totally new angle and experience the peace of nature in the middle of the city. Activity provided by [Oulu Safaris](#).

11:30 Lunch at [Restaurant Nallikari](#)

Nallikari Beach only 3 km from the city centre is an ideal location for outdoor activities all around the year, including activities on the frozen sea in the wintertime. **Restaurant Nallikari** is an atmospheric Scandinavian style restaurant offering a panoramic view of the surrounding sea.



12:45 Transfer to Koitelinkoski rapid area (30 min)

The picturesque Koitelinkoski rapid area is a popular tourist attraction with strong historical and cultural values. In Koiteli area one can enjoy the nature and white waters for instance by walking on the easy trails, making a campfire for picnic, fishing or canoeing. It is also a place for organized group activities, such as white-water rafting in May, white-water swimming in June-September, Northern light hunting in September-March, and nature activities and art workshops throughout the year.

13:15 Activity at Koitelinkoski with [Go Arctic](#)

Choose either one of the activities:

1. [White-water swimming](#)

In this both thrilling and relaxing activity you will float on your back down the river through the rapids. Participants must be able to swim. Please bring your own



swimming suit with you. You are provided with everything else you need: wetsuit, neoprene shoes and gloves, lifejacket, helmet and towel. You will get thorough safety guidance before entering the water.

2. **Up-cycling workshop**

In this creative workshop you will give new life to discarded materials and make a new object of your own design, for instance a piece of jewelry.

After the activity we will have a coffee break at Café Koitelin Tunnelmatupa.

15:45 Transfer to Hailuoto island (2 hours)

Hailuoto is the largest island in the Bothnian Bay with a population of only 1.000. The journey to the island is an adventure in itself: it includes a 30-minute ferry-ride, which in wintertime is even more exotic when the ferry crosses the frozen sea. After the ferry we will continue our drive to the other end of the island to Marjaniemi fishing village and harbor area.

18:00 Check in at [Arctic Lighthouse Hotel](#)

Hotel inspection and dinner.

This unique hotel once served as a maritime pilot station and is nestled at the foot of a still functioning lighthouse.



21:00 Traditional Finnish Smoke Sauna experience

The sauna is located only a minute's walk from the hotel. Please bring your own swimming suit. Towels are provided. While taking the sauna we will also have a beer tasting by the local Hailuoto Organic Brewery.



The last Saturday of August is the time to celebrate the ending of the summer cottage season along the Western Coast in Finland. After the sauna we can join in on the traditional local summer closing party held in the nearby Hailuoto harbor area.

Sunday 30.8.2020

Hailuoto-Helsinki

Breakfast and check-out

10:00 Guided walk in Marjaniemi Fishing Village

11:00 Inspection and lunch at Hailuodon Majakkapiha

Hailuodon Majakkapiha is a small family-run company offering accommodation, restaurant, sauna and guest harbor services in Marjaniemi area, just next to the Arctic Lighthouse Hotel.

13:00 Brewery Tour and Beer Yoga at Hailuoto Organic Brewery

Hailuoto Organic Brewery is the first organic brewery in Finland. We will have a guided tour around the brewery and try a new interesting activity – beer yoga! It is recommended to wear comfortable clothing (eg. elastic pants) for the beer yoga. Possibility to buy locally brewed beer.



14:30 Transfer to Oulu Airport (1 h 15 min)



17:45 **AY442 from Oulu**

18:45 **Arrival at Helsinki-Vantaa Airport**

The tour ends at Helsinki-Vantaa Airport. There is neither host at the airport nor organized transfer for example to the Helsinki City centre. The participant can take a bus, train or taxi to Helsinki city. More information here:

<https://www.finavia.fi/en/airports/helsinki-airport/access>.

If you need accommodation for 30.08 – 31.08.2020 please contact: office@toolboxtravel.fi. Also you can check availability of those accommodation partners listed in the event website: <http://www.toolboxtravel.fi/en/summerfun-finland-workshop-2020/accommodation>.

Recommended Please take with you good walking shoes, clothing suitable for outdoors including a weather-proof jacket, a hat, sunglasses, swimming suit for white-water swimming and sauna and comfortable pants for beer yoga.

More information There are more information about our destination by clicking the link: <https://visitoulu.fi/en/>

Your host is: Ms Johanna Salmela, +358 40 826 2345,
johanna@visitoulu.fi

Cancellation policy The Organizer reserves the right to collect no-show fee of 250 euros + VAT of the registered buyer in case of non-attendance in the Summer Fun Finland Workshop Day or prebooked pre or post tours
The supplier must contact the Organizer at **the latest 15.8.2020** via e-mail: kari.halonen@toolboxtravel.fi