

THE LARGEST TRAVEL INDUSTRY EVENT IN **NORTHERN EUROPE**

15–18 Jan 2026
Helsinki Expo
and Convention Centre

→ **Matka Workshop Day** 14 Jan 2026
→ **Matka Trade Day** 15 Jan 2026
→ **General public** 16–18 Jan 2026

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2026 Travel Fair

Kuhmo in Arctic Lakeland Pre Tour 10.1 – 13.1.2026

Welcome to Snowy Adventures in Kuhmo! Prepare for an unforgettable journey through the Arctic Lakeland! Your tour is packed with unique experiences that showcase the beauty, culture, and traditions of Kuhmo.

You'll start your adventure with a warm welcome from your local host, Hannu, and travel to the serene wilderness of Kuhmo. Over the next few days, enjoy guided history and culture tours, traditional Finnish dining, and breathtaking outdoor adventures. Highlights include a smoke sauna and ice hole experience, ice fishing, snowshoeing to wildlife tracks, and even a chance to hunt for the Northern Lights.

Immerse yourself in the region's rich heritage with visits to cultural landmarks, live music performances, and encounters with Santa and his reindeer. Adventure, relaxation, and Arctic magic await!

Enjoy a wide range of activities, including guided tours and husky, reindeer, and snowmobile safaris during winter. In summer, Kuhmo offers opportunities for bear watching, canoeing, hiking, and cycling. Accommodation options include hotels, bear-watching hides, and charming holiday villages.

Kuhmo, a UNESCO City of Literature, is home to vast forests, rich culture, and the Finnish national epic, *Kalevala*. It is renowned for the Kuhmo Chamber Music Festival held every July. The serene wilderness and expansive boreal forests inspire artists and wood craftspeople alike. Restaurants serve traditional delicacies featuring berries, mushrooms, game, and fish, offering a taste of the region's heritage.

Programme

10.1.2026 Saturday

Matka Workshop Day 2026

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Your tour starts from Helsinki-Vantaa Airport. You need to provide your transportation to Helsinki-Vantaa Airport by yourself. Public transportation by train, buses and taxis are fast way to get to the airport. We recommend to be at the airport 2 hours prior to departure. More about Greater Helsinki public transportation please click <https://www.hsl.fi/en>.

We create WhatsApp group for this tour to increase fast communication between hosting destination, participants and dispatcher of Matka Workshop Day Pre and Post Tours. WhatsApp group is available 3 – 5 days prior to departure. You will receive your flight tickets by email before the tour starts. Please check your name is written on the ticket correctly.

17:25 Flight departure to Kajaani. Finnair flight, Helsinki – Kajaani. Your local host Hannu from Visitkuhmo will meet you at Kajaani airport.
18:45 Arrival to Kajaani.
19:10 Transportation to Kuhmo
20:30 Arrive to Hotel Kalevala in Kuhmo, check-in
20:45 3-course dinner with local flavors in Restaurant Kanteletar
Sleepy time when we feel like it!

11.1.2026 Sunday
7:00 Buffet Breakfast in Hotel Kalevala, Hotel Kalevala inspection.
9:30 Guided history and culture tour in Kuhmo center, included visit Juminkeko home of Kalevela, Kuhmo Art Centre, Library of Kuhmo
11:30 Music in Lentua concert hall, info about Kuhmo Chamber Music Festival
12:30 Lunch at Pohjola House
13:30 Check out Hotel Kalevala
14:00 Transfer to nature tour at Lentua rapids, hot drinks and snacks by fire
16:30 Transfer to Lentiira Holiday village, check in
17:30 Smoke sauna and ice swimming experience
19:00 3-course dinner at Lentiira Holiday village
20:30 Stargazing + Aurora hunting if sky is open!

12.1.2026 Monday
8:00 Breakfast at Lentiira Holiday village.
9:30 Ice fishing on Lake Lentiira with snacks and hot drinks.
11:30 Transfer to Bear Centre Wildlife Company, lunch, inspection.
13:00 Snowshoeing trip in wilderness tracks.

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16:00 Transfer back to Hotel Kalevala.
17:30 Traditional Finnish peat sauna experience and saunas with outdoor jacuzzi.
Please bring your own swim wear.
19:30 3-course dinner at hut by Hotel

13.1.2026 Tuesday

08:00 Buffet breakfast with Arctic Lakeland destinations
9.30 Snowmobile safari with lunch by open fire
12:30 Meet Santa Adventure – included Husky or Reindeer experience
15:30 Early Dinner at Hotel Kalevala and check-out (luggages can be stored at the hotel)
16:30 Transportation to Kajaani Airport
19:20 Departure of Finnair flight to Helsinki
20:35 Helsinki Airport

The fully hosted tour ends at the Helsinki-Vantaa Airport. You just need to continue in transit hall to your gate. You can use local public transportation such as busses, trains and taxis to get there. Read more: www.hsl.fi/en.

More information Read more information about our destination by clicking the link:
www.visitkuhmo.fi/en & <https://arcticlakeland.com/en/>

Hannu Lehtonen, Hotelli Kalevala/Visitkuhmo
hannu.lehtonen@kuhmo.fi

Cancellation policy

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms

Terms of cancellation:

Matka Workshop Day 2026
e-mail: kari.halonen@toolboxtravel.fi



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Cancellation fee:

After the 19th of December 2025: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Kari Halonen,
kari.halonen@toolboxtravel.fi