



WINTER FUN WORKSHOP 2026

OULU, Finland 16.3.2026

Online 17.3.2026

Photo: Markku Janhunen /
Lemon Deco

Event Organizers:
ToolBox Consulting Ltd and
GreenNorth GSA

Winter Fun Finland Workshop Pre Tour

Visit Northern Finland - From Coast to Geopark

Pre Tour | Raahe – Rokua UNESCO Global Geopark – Oulu | 12.-15.3.2026

This pre tour presents a winter-ready touring route in Northern Finland, designed for international travel trade looking for small-group itineraries that combine culture, nature and accessible winter experiences.

*The programme connects three complementary destinations: the historic coastal town of **Raahe**, the tranquil landscapes of **Rokua UNESCO Global Geopark**, and the urban energy of **Oulu**. Together, they form a logical and easy-to-navigate route that works well for winter touring without long distances or demanding activities.*

Throughout the tour, participants will experience accommodation inspections, local food, sauna culture and guided outdoor activities that demonstrate how this itinerary can be packaged for travellers seeking authentic, low-threshold Nordic winter experiences.

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Preliminary Programme (changes are possible)

Thursday 12.3.2026

- 16.10 Departure from Helsinki to Oulu by Finnair flight AY443
- 17.20 Arrival to Oulu and transfer to Raahe
- 19.00 **Arrival and accommodation in Raahe**

[Raahe](#) is a historic coastal town on the Bothnian Bay, known for its well-preserved old town, maritime heritage and strong local identity. The compact centre, wooden architecture and seaside atmosphere make Raahe an easy and appealing stop for winter itineraries combining culture, history and soft outdoor experiences. The destination works well for small groups and touring routes along the northern coast.

Upon arrival in Raahe, the group will be accommodated in two centrally located properties: [Raahen Hovi](#) and Boutique Hotel [Trade House of Lang](#). The group will be divided evenly between the two hotels. On the following night, the groups will switch accommodation, allowing all participants to experience both properties.

- 19.30 Dinner at Raahen Hovi

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Friday 13.3.2026

Breakfast and check-out

9.00

Cultural Walk in the Old Town of Raahе

The morning is dedicated to exploring the historic [Old Town of Raahе](#), one of Finland's best-preserved wooden towns. The [guided cultural walk](#) includes a visit to the [Packhouse Museum](#), followed by a walk through the charming wooden streets of the old town. Along the way, the group will make a short stop at a local cultural venue, offering insight into contemporary grassroots culture and everyday life alongside Raahе's maritime history. The walk highlights the town's trading heritage, architecture and atmosphere, providing a well-balanced introduction to Raahе's past and present.

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12.00 Lunch at [Sopalle Raahe](#), a centrally located restaurant known for its modern Nordic cuisine and use of local ingredients.

13.00 **Outdoor Winter Activity (activity TBC)**

In the afternoon, we will take part in a guided outdoor winter activity showcasing the surrounding nature of the Raahe region. Depending on conditions, the experience may include a visit to a local husky kennel with a short sled ride, or a snowmobile sleigh excursion through the coastal archipelago to a nearby island. Both options offer an easy, authentic way to experience winter landscapes, combined with hot drinks and light refreshments outdoors.

17.00 **Traditional Finnish Sauna Experience**

Bring your swimming suit along!

19.30 **Dinner at Katariinan Kellari**

Dinner will be served at [Katariinan Kellari](#), a well-known local restaurant set in a historic cellar in the heart of Raahe.

Saturday 14.3.2026

Breakfast and check-out

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9.00 **Transfer to Rokua UNESCO Global Geopark**

[Rokua Geopark](#) is a peaceful nature destination located between Oulu and Raahel, known for its pristine forests, clear lakes and distinctive landscape shaped by the Ice Age. As part of the UNESCO Global Geopark network, Rokua offers year-round outdoor experiences, wellbeing services and easy access to nature – making it an appealing stop for both groups and independent travellers seeking calm, space and authenticity.

11.00 **Arrival at Rokua UNESCO Global Geopark**

Winter outdoor activities including lunch (activities TBC)

15.00 **[Wilderness Hotel Rokuanhovi](#) inspection**

16.00 **Check-in at [Rokua Health & Spa](#)**

17.00 **Rokua Health & Spa inspection and dinner**

Visiting saunas and pools

21.00 **Stargazing and possible Northern Lights viewing**

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Sunday 15.3.2026

Breakfast and check-out

9.00 **Transfer to Oulu**

10.30 **Naturest Experience at Sanginjoki**

The programme takes place in [Sanginjoki Nature Reserve](#), located about 30 minutes from Oulu city centre. The visit includes a short introduction to the area and [Naturest's](#) activities, followed by a traditional Finnish soup lunch. After lunch, we will enjoy an easy guided walk in the forest and along the riverside, showcasing Sanginjoki as an accessible setting for guided nature experiences for leisure, educational groups and independent FIT travellers alike.

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13.00 Transfer

13.45 Introduction to [Nallikari Safaris'](#) Frozen Sea Experiences

Participants will dress in warm winter clothing at our facilities before we head together onto the frozen sea. Our guide will introduce the **tent sauna and ice swimming** experience. We will then explore **traditional winter fishing traps**, which always contain real fish (catch guaranteed). Finally, we will present our **ice fishing activity**, and participants will enjoy a hot drinks warmed over an open fire.

16.00 Inspection of [Nallikari by the Sea accommodations](#): apartment hotel, villas and cottages.

16.45 Transfer to Oulu city centre and check-in at [Radisson Blu Oulu](#) Hotel.





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Recommendations Warm shoes and warm clothing for outdoor activities;
sunglasses; swimming suit for sauna experiences.

More information More information about the destinations:

[Visit Oulu](#)

[Visit Raahe](#)

[Rokua UNESCO Global Geopark](#)

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Your host TBC



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Cancellation policy

The Organizer reserves the right to collect a no-show fee of 250 € + VAT of the registered buyer in case of non-attendance at the Winter Fun Workshop or prebooked pre or post tours. The participant must contact the Organizer at **the latest 28.02.2026** via e-mail: enna.paavola@toolboxtravel.fi