

WINTER FUN WORKSHOP 2026

OULU, Finland 16.3.2026

Online 17.3.2026

Photo: Markku Janhunen /
Lemon Deco

Event Organizers:
ToolBox Consulting Ltd and
GreenNorth GSA

Winter Fun Finland Workshop Pre Tour

Rokua Geopark in Northern Finland

Rokua UNESCO Global Geopark – Pure Nature, Timeless Landscapes, Northern Silence

Rokua Geopark invites you to discover Finland's Ice Age story where nature, culture and wellbeing meet. Shaped by glaciers over 10,000 years ago, the area is defined by striking eskers, ancient dunes, clear kettle lakes and vast pine forests. The flowing Oulujoki, Lake Oulujärvi and the peaceful ridges of Rokua National Park create a powerful landscape that invites visitors to slow down and reconnect with nature.

As a UNESCO Global Geopark, Rokua represents geology of international significance combined with sustainable tourism, education and a strong local identity. The destination offers hands-on learning, winter activities such as snowshoeing and sauna experiences under dark, star-filled skies with excellent opportunities to see the Northern Lights. Accommodation ranges from luxury lakeside stays to a peaceful wilderness hotel and countryside guesthouses. Located just about an hour from Oulu, Rokua Geopark is easily accessible yet feels truly remote and is part of the official Oulu2026 European Capital of Culture program.

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Programme

Friday 13.3.2026

12.35 Departure from Helsinki to by Finnair

13.40 Arrival at Oulu airport

14.00 **Drive to Rokua**
Approx. one-hour scenic transfer from Oulu to Rokua UNESCO Global Geopark.

15.30 **Accommodation and inspection at Hotel Rokuanhovi**
Hotel Rokuanhovi is a private wilderness hotel located by a clear-water lake in the heart of Rokua Geopark, offering a peaceful and exclusive atmosphere surrounded by nature. Websites: <https://www.rokuanhovi.fi/> and <https://luxuryhideouts.fi/en/kohde/private-wilderness-hotel-rokuanhovi/>

17.00 **Snowshoeing or guided walk by Geo-X-on in Rokua National Park**
Geo-X-on provides professional guiding services and outdoor equipment rental in Rokua Geopark. Website: <https://www.geo-x-on.fi>

19.00 **Dinner – Fine Dining at Rokuanhovi by Oulujärvi Luxury Hideouts**
Oulujärvi Luxury Hideouts creates refined dining experiences rooted in local ingredients, Nordic flavours and high-end hospitality.
Website: <https://oulujarviluxuryhideouts.com>

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21.00 **Lakeside sauna and Northern Lights opportunity**
Traditional Finnish lakeside sauna experience with the possibility to observe the Northern Lights in dark, unpolluted skies.

Saturday 14.3.2026

09.00 Breakfast and checkout

09.30 **Inspection of luxury accommodation concepts by Oulujärvi Luxury Hideouts**
Oulujärvi Luxury Hideouts specialises in high-end lakeside accommodation and premium hospitality experiences in the Arctic Lakeland region. The inspection introduces selected luxury accommodation concepts designed for privacy, comfort and nature-based travel. Website: <https://oulujarviluxuryhideouts.com>

12.00 **Outdoor lunch by Oulujärvi Luxury Hideouts & Luonnollisesti Oulujärvi**
Jointly hosted outdoor lunch prepared over an open campfire on the frozen Lake Oulujärvi, combining refined Nordic flavours with an authentic winter setting.

14.00 **Outdoor activities by Luonnollisesti Oulujärvi**
Luonnollisesti Oulujärvi provides authentic nature-based activities rooted in local life and seasonal traditions. The experience includes a snowmobile transfer onto the frozen Lake Oulujärvi and ice fishing, offering a genuine Arctic Lakeland winter adventure. Website: <https://luonnollisesti.fi>

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17.00 **Accommodation, inspection, dinner and sauna experience at Merilän Kartano**
Merilän Kartano is a historic riverside manor offering accommodation, dinner and a traditional Finnish sauna experience by the Oulujoki River, combining cultural heritage with Nordic wellbeing. Website: <https://www.merilankartano.fi>

Sunday 15.3.2026

09.00 Breakfast and check out

11.00 **Lunch and inspection at Nature Dream Days**
Nature Dream Days is a nature-based experience and accommodation destination offering Finnish culture workshops, wellbeing experiences and lunch in scenic riverside surroundings. Website: <https://naturedreamdays.com>

15.00 Departure to Oulu (approx. 30-minute drive)



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Recommendations

Please bring **warm winter shoes and suitable outdoor clothing**, as several activities take place outdoors in winter conditions. If you do not own appropriate winter gear, please inform us in advance so that alternatives can be arranged. Please remember to pack a **swimsuit for sauna experiences**, which are an essential part of Finnish culture. Kindly inform us **in advance of any food allergies, intolerances or special dietary requirements** to ensure all meals can be prepared safely and accordingly.

More information about the destination can be found at www.rokuageopark.fi
You can use the AI chat option on the website to find more information in your own language.

Your host

Mrs. Katariina van Boxtel

Tourism coordinator/Rokua Geopark

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Cancellation policy

The Organizer reserves the right to collect a no-show fee of 250 € + VAT of the registered buyer in case of non-attendance at the Winter Fun Workshop or prebooked pre or post tours. The participant must contact the Organizer at **the latest 31.01.2026** via e-mail: enna.paavola@toolboxtravel.fi