

Baltic Sales workshop and FAM trips 2026



Baltic Countries Workshop Pre Tour to Estonia

Pre Tour to Tallinn and Pärnu 24.-25.10.2026

Tallinn is Estonia's vibrant capital, where a beautifully preserved **UNESCO-listed Old Town** meets modern Nordic lifestyle, innovative business culture, and a thriving culinary scene. Discover centuries of history, charming cobblestone streets, and the unique atmosphere of one of the Baltic region's most attractive city destinations.

Pärnu is a charming coastal city known for its long spa and wellness traditions, beautiful sandy beach, historic architecture, and relaxed atmosphere. Combining seaside charm, excellent hospitality, and a vibrant dining scene, Pärnu offers visitors an authentic taste of Estonia's coastal lifestyle in every season.

Eckerö Line is a Finnish ferry operator providing comfortable and reliable year-round connections between **Helsinki and Tallinn**. Operating under the Finnish flag, the company has served passengers on the Gulf of Finland for more than 30 years. On board **MS Finlandia**, travellers can enjoy a pleasant crossing with restaurants, shopping, and panoramic sea views while travelling between the two capitals.

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Programme

Saturday 24.10.2026

Departure from Helsinki: West Harbour Terminal 2 (Länsiterminaal 2), Helsinki

The terminal address is Tyynenmerenkatu 14, 00220 Helsinki, Finland.

Ferry Operator: Eckerö Line, MS Finlandia

- 08:15 Meeting at the West Harbour Terminal 2 (Länsiterminaal 2), Helsinki
- 09:00 Departure from Helsinki, on board Eckerö Line's MS Finlandia
 - Tour on board with refreshments
- 11:15 Arrival in Tallinn, Old City Harbour, Terminal A
- 11.30 Meeting your local guide at the Harbour
 - Tallinn City Tour offered by Visit Estonia
- 13:00 Site inspection of the Tallink City Hotel
 - Lunch at the hotel
- 16:00 Departure to Pärnu
- 19:00 Check-in to the hotel
- 20:00 Dinner at the local restaurant

Sunday 25.10.2026

- 07.00 - 09.00 Breakfast
- 10:30 Check out from the hotel & Hotel and Spa inspection in Pärnu
- 12:00 Departure to Riga, Latvia

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- 16.30 Arrival to Pulman Riga Old Town
- 17.00 Hotel inspection and dinner at the Pulman Riga Old Town
- 19:00 Departure to Jurmala Spa Hotel

More information

Your host is Ms Enna Paavola, email: enna.paavola@toolboxtravel.fi, tel. +358 50 511 0107

Cancellation policy

To ensure the smooth organization of the event, the Organizer reserves the right to charge a no-show fee of EUR 250 + VAT per registered buyer for non-attendance at the workshop and/or any pre-booked pre-tour or post-tour. **Buyers wishing to cancel their participation must notify the Organizer by e-mail no later than 30 September 2026 at enna.paavola@toolboxtravel.fi.**